

Megabass[®]

Freshwater and
Saltwater Lures 2010/11



Megabass®

Megabass was founded in the late 80s by Yuki Ito when he was in his 20s. Located in Hamamatsu, Japan, where Mr. Ito is originally from, Megabass has become a formidable force in the fishing industry of Japan, especially in the past 10 years. It established itself as a high-end lure company with the introduction of the break-through bait POP-X in 1996, and in the same year the Destroyer rod series was released, they both instantly changed the status quo in the fishing tackle industry of Japan.

What makes Megabass so unique is its absolute commitment to design innovation and quality manufacturing, both of which have been backed by Mr. Ito's talents as an angler, designer & as CEO of Megabass. Megabass is located in Hamamatsu which is about halfway between Tokyo and Osaka/Kyoto area, and is well-know for the concentration of world class manufacturers such as Honda, Yamaha, and Suzuki to name a few. Many believe that Hamamatsu represents the heart of Japanese manufacturing. No wonder Megabass is there.

Megabass was initially released in Australia during 2006 and since then expanded to meet customer demands including the introduction of the rods in 2008 and the reels which are new this year. Megabass has grown to become a must have lure for tournament fisherman around the country and has proven its fish catching ability with many tournament wins.



Wagin Higai



Dorado



Wagin Ugui



Bass



Wagin Hasu

XPOD

Xpod is in essence a top-water bait with an adjustable lower jaw which acts as a lip when it is 'clicked' to a lower position. With seven different positions, the adjustable lip allows for the action of Xpod to be customized to various angling situations on the spot. The ability to create different lip angles allows for the generation of truly unique action, varying in degree from top-water to subsurface action. If you are familiar with the Japanese transformer toy craze of the past 20 or so years, you may not be surprised by Xpod: the first transformer bait. Perhaps, sometime in the future we will have a bait which transforms from top-water to a deep crank bait, but for now its range is modest, top to subsurface at most.

Length: 108.5mm

Weight: 3/4oz

Diving Depth: Variable

POPX® PAT.

Introduced in 1996, POPX continues to dominate the high-end top-water bait markets of both Japan and the United States. Equipped with MEGABASS original SIDE-STEPPING BALANCER (PAT), POPX walks a rolling dog-walk unlike any other poppers, and the WATER DUCTS (PAT) which imitate the bubbly water coming out of fish gills which helps create a natural "bio-sound", not an ordinary popping sound. POPX also spits, not splashes, quite a distance. "GG" stands for GUANIUM GHOST, the most shad-like finish, "PM" PEARL MICA (including SG CRACK finish) and "GP" GUANIUM PHANTOM (including GP CRACK finish), a see through phantom finish.

Length: 64mm

Weight: 1/4oz



Cicada 2



GG Black Bug



IL Tamamushi OB



M Wakasagi



Cracked Lime Chartreuse



Modena Bone

COMING SOON



X-30 PAT.

You will not believe how tiny X-30 is. Definitely for ultra-light fanatics who enjoy the extremes associated with ultra-light tackle fishing. Flip the double hook specially designed for the X-30, and it instantly becomes snagless. If you love ultra-light fishing, go no further than X-30. Also, if you happen to fly-fish, try the X-30: a true crossover bait.

Length: 30.0mm

Weight: Sinking type (1.5g)

Diving Depth: 0.2M



Salmon Egg



M Tng



GG Kingyo



M Tamamushi



Killer Pink



GG Shad



Cubre Libra

LIVE-X™ Smolt

When you hook a larger fish with bait as small as SMOLT, you would probably wonder if the bait's hardware might give up, let alone a broken line and a stretched-out hooks. Maybe our baits are built too sturdy. The original LIVE-X which was introduced many years ago is no longer available. But the basic concept is still alive within every member of LIVE-X series. With the most complex MULTIWAY MOVING BALANCER SYSTEM (PAT), LIVE-X series has created a new bait category, 'diving jerk-minnow'. If you are a light tackle enthusiast, try SMOLT for trout and bream as well as bass.

Length: 48mm

Weight: 1/8oz

Diving Depth: 1.3M



LIVE-X™ MARGAY PAT.

The same features for SMOLT apply for MARGAY. Again, the idea was to create a cranking jerk-minnow or more precisely a minnow-shaped jerking crankbait. The secret of MARGAY's tricky jerking actions is the MULTIWAY MOVING BALANCER (PAT). The multiple balancers respond to every twitch and jerk, creating unpredictably irregular actions. And take advantage of MARGAY being a suspending model. A little pause in between the twitches or jerks is often most productive.

Length: 64mm

Weight: 1/4oz

Diving Depth: 1.8M





LIVE-X™ MARGAY^{PAT.} stepcat

While the original Margay pushed the meaning of jerking action to its limit with the Moving Balancer, due to its large lip it does not cast very well with bait rods. The new Margay Step Cat addresses this issue by reducing the size of its lip without losing the original's sharp and unpredictable darting action. You no longer need to use spinning rods for casting the new Margay Step Cat or be frustrated trying to cast against winds. All you need is an F3 level bait rod, and you will be delighted to see how easy it is to cast this new bait. The Margay Step Cat will surely add a new dimension to your shallow water fishing

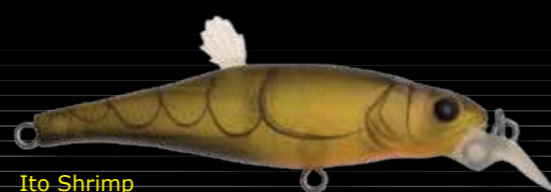
Length: 68mm

Weight: 1/4oz

Diving Depth: 0.4M



GS Moroko



Ito Shrimp



GG Oikawa



Highland Wakasagi



PM Ayu



LIVE-X™ LEVIATHAN^{PAT.}

LEVIATHAN is the flagship of Live-X series and equipped with the most complex balancer system of all. It does everything MARGAY and SMOLT does, but only more dynamically. If you want acrobatic short darting actions in the mid-depth, LEVIATHAN is what you are looking for. Every member of the Live-X Series is a suspending diving minnow for shallow to medium depth. Because they are minnow shaped, their retrieve feel is unlike fat bodied crankbait, yet they displace at least as much water as those conventional crankbait, which can not dart even if jerked hard.

Length: 64mm

Weight: 1/2oz

Diving Depth: 3.0M



Ito Gori



Hakusei Carp



Ito Shrimp



GP Ayu



GP IL Phantom



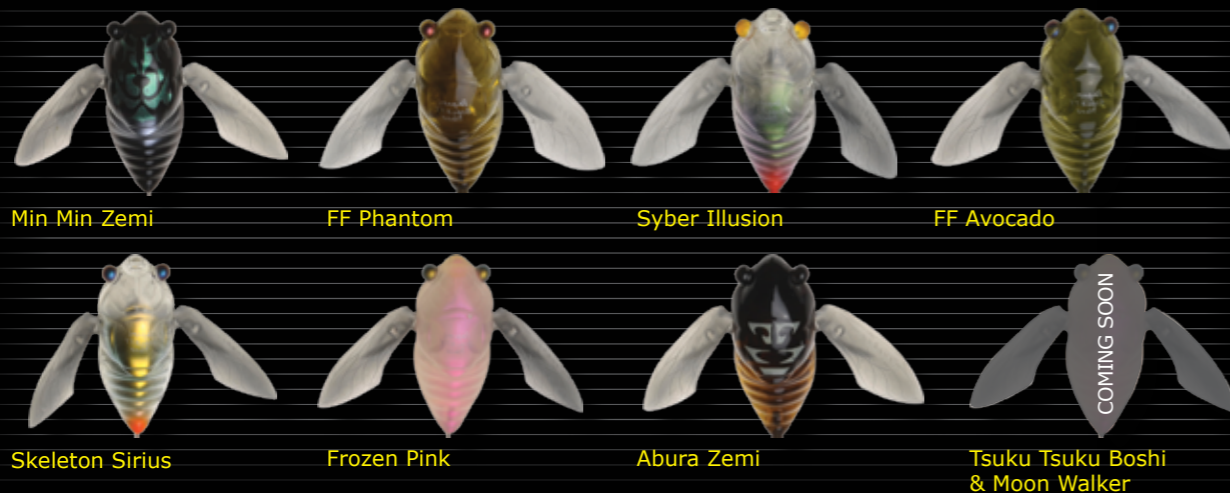
Pogani SIGLET™

Siglett is a winged bug-bait modeled after a Japanese cicada. Its tungsten alloy balancer inside its chamber is sound-tuned to mimic the Higurashi cicada of Japan. Also, it looks just like one, complete with a pair of translucent wings made of semi-hard plastic which not only slide up & down, but also act as large lips for jittering bug action. Since line eye is located at its tail, Siglett casts with the least air resistance, insuring surprisingly good casting distance and accuracy as a winged bug bait. When retrieved, Siglett's wings naturally 'open up' and each 'wing lip' starts to crawl alternately as it jitters along. Fast to slow-steady retrieve in open areas and stop & go twitching action under overhangs are the most effective application. Enjoy a relaxing top-water fishing day with Siglett.

Length: 36.5mm

Weight: 5/16oz

FF indicates Fur Finish Bottom



Min Min Zemi

FF Phantom

Syber Illusion

FF Avocado

Skeleton Sirius

Frozen Pink

Abura Zemi

Tsuku Tsuku Boshi & Moon Walker

COMING SOON

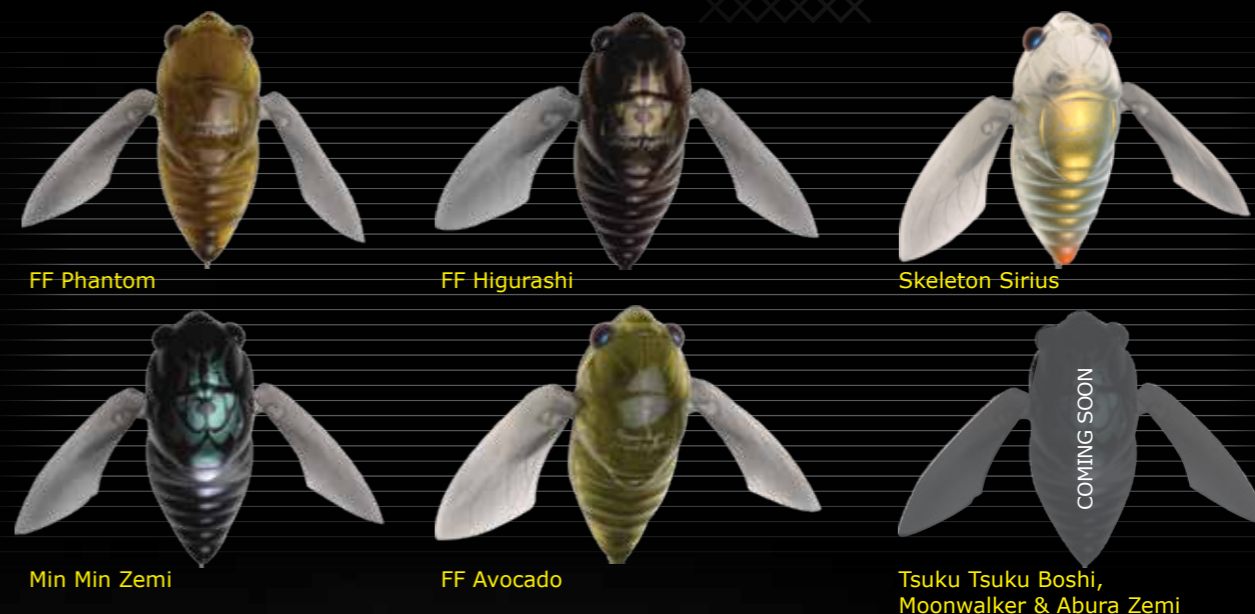
GRAND SIGLET™

Grand Siglett is a bug-plug that approaches the essence of the bug pattern game. Its bulky "rattle chamber body" generates resonant sound, which mimics the fading, crying sound of the cicada. In addition, its specially-made wings combine to recreate the struggling sounds of a cicada on the surface of the water. The Grand Siglett is a very effective crawl-bait even under normal retrieve. Grand Siglett is equipped with a double-hook which can be set upwards when using this bait in heavy cover to reduce snags.

Length: 42.5mm

Weight: 1/4oz

FF indicates Fur Finish Bottom



FF Phantom

FF Higurashi

Skeleton Sirius

Min Min Zemi

FF Avocado

Tsuku Tsuku Boshi, Moonwalker & Abura Zemi

COMING SOON



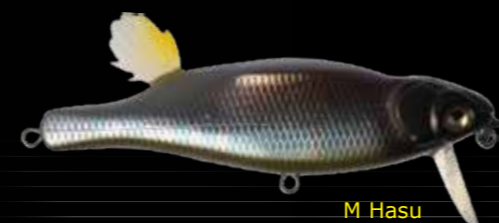
ANTHRAX^{PAT.}

The ANTHRAX is probably the most unconventional looking bait to be added to the Megabass lineup. It swims, actually 'rolls', with its belly up and the large anal fin hits the water surface if exposed and 'scrambles' the water if submerged. Thanks to the newly developed ROLLER GYRO BALACER SYSTEM (PAT.), there is enough torque for the fin to overpower the water resistance. The ANTHRAX is designed to create the boiling action of panicked baitfish with a twitch. And if retrieved with your rod tip up it will make unique water surface disturbance like the GRIFFON ZERO, and with the rod tip down it is a subsurface crank minnow. The ANTHRAX captures for the first time the action of the panicked bait, which creates those familiar boils on the water.

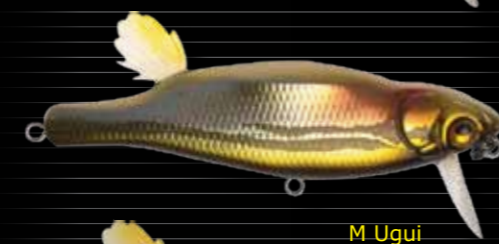
Length: 83.0mm

Weight: 3/8oz

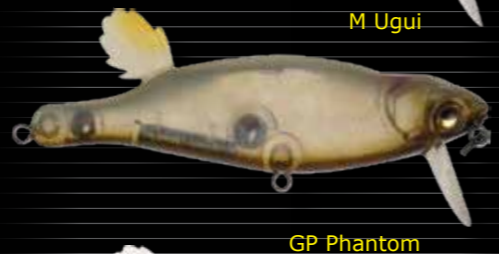
Diving Depth: 0.1M



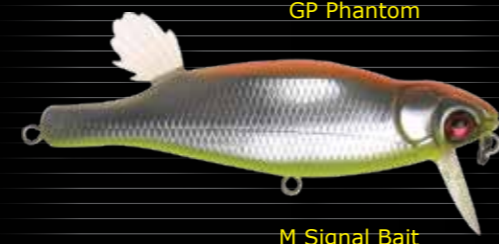
M Hasu



M Ugui



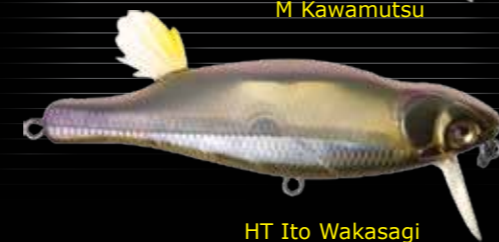
GP Phantom



M Signal Bait



M Kawamutsu



HT Ito Wakasagi



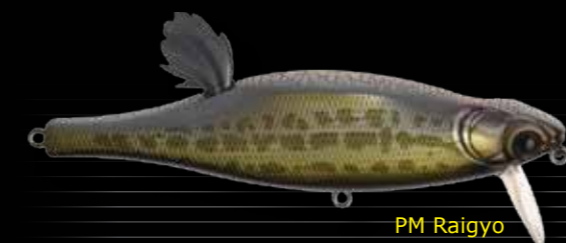
ANTHRAX^{PAT.} 100

Unlike the original Anthrax, which is designed mainly for straight retrieve, Anthrax 100 is 'action-packed' version of the Anthrax series, thanks to the built-in Roller Gyro Balancer System (PAT.). If you enjoy manipulating your bait by twitching, stop & go, ripping and so on, this bait will respond to your rod action by panicking with flashing or surface boiling or fast rising due to high buoyancy. And if you switch to slow retrieving with your rod standing position, Anthrax 100 will roll side to side, thus its Flap fin (PAT. see inset right) will create unique wave pattern as if it has transformed into top-water swimming bait with high pitched clicking sounds produced by the Roller Gyro Balancer. If you enjoy playing a game with bass or any other fish eating game fish, this bait will provide you with a bunch of new tricks fish (and you) have never seen before.

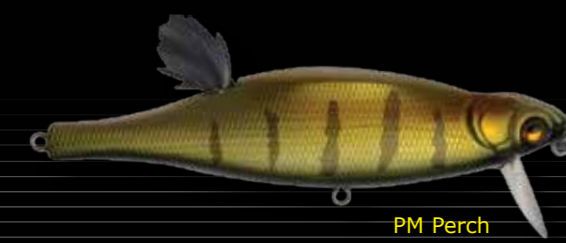
Length: 105mm

Weight: 3/8oz

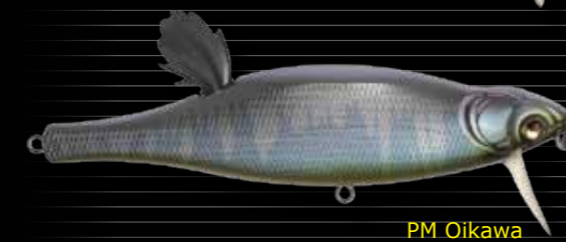
Diving Depth: 0.1M



PM Raigyo



PM Perch



PM Oikawa



HT Ito Wakasagi



PM Ugui

Ito ENGINEERING

MR-X GRIFFON® PAT.

Introduced in 1999, GRIFFON SR-X has already claimed its own place within a powerful line-up of MEGABASS crankbait series. Incredible castability with deadly accuracy and a larger than life wobble action explain GRIFFON's instant acceptance by the anglers in the United States. The MR-X, introduced in the year 2001, will of course retain all of these features. MR-X is designed for the mid-range over the glass top or hard bottom. MR-X may be a good substitute for spinnerbaits and minnow-type jerkbaits, because GRIFFON's acrobatic wobbling action makes this bait virtually snag-free.

Length: 45.0mm**Weight:** 3/16oz**Diving Depth:** 2.0M

AKA Tora



GG Gill



Ito Shrimp



GG Golden Lime



GG Golden Lime



GG Kurodeme



Mat Craw



GG Megabass Kinkuro

Ito ENGINEERING

SR-X GRIFFON QUIET® PAT.

"Awesome wobble!" is what one of our pros exclaimed when he saw SR-X GRIFFON for the first time. GRIFFON may not be a serious looking bait, but it does very well what it was designed for: rolling-wobble. A bite-size compact body wobbles so wide and displaces a lot of water that it appears much larger for its size and it is virtually snag-free. The secret is its stubby arrow-shaped lip and its spherical body shape.

Length: 45mm**Weight:** 1/4oz**Diving Depth:** 1.0M

Red Eye Glass



PM Gill



Black Viper



MSS



ST Wakasagi



Kinkuro Zebra



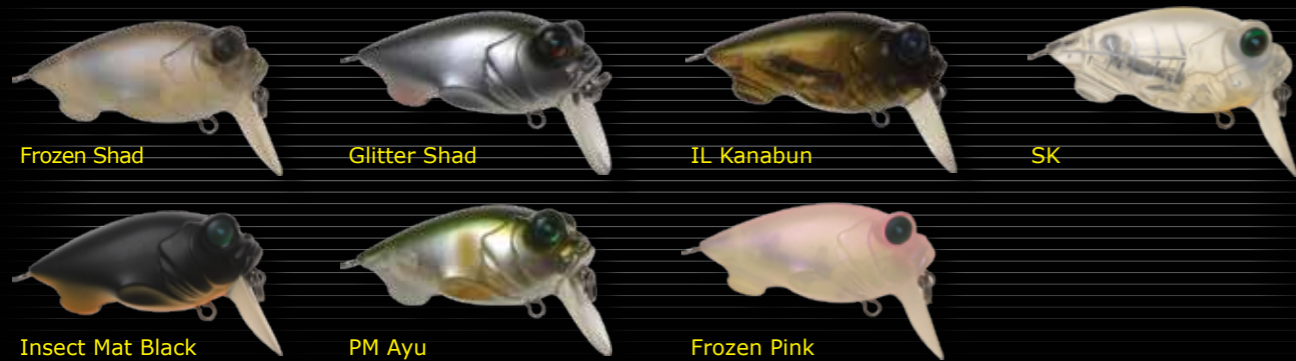
itō ENGINEERING BABY GRIFFON ZERO PAT.

This bait uses the roller gyro balancer system unique to Megabass. With straight retrieve the side to side action is larger than you would expect from such a small body. This action beats up the surface of the water with slow retrieve. With faster retrieve, the wide rolling action will also give rise to bubbles which will attract fish even more.

Length: 37.8mm

Weight: 3/16oz

Diving Depth: 0.1M



Frozen Shad

Glitter Shad

IL Kanabun

SK

Insect Mat Black

PM Ayu

Frozen Pink

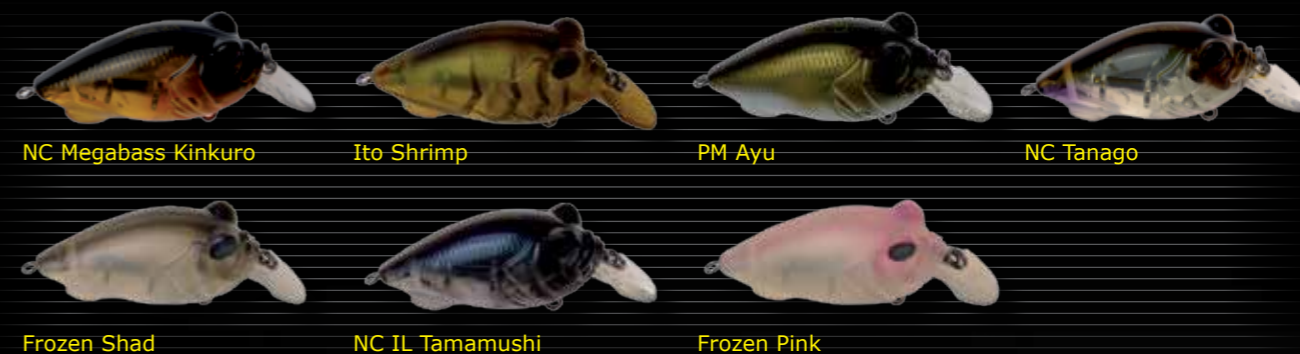
itō ENGINEERING BABY GRIFFON

The BABY GRIFFON is a new member of the ever expanding GRIFFON SERIES. As the name indicates this is a baby-size GRIFFON for finesse application. The challenge for Megabass R&D team was how to pack what makes GRIFFON so successful into this tiny body. The answer was to use already familiar Water Duct Mechanism in order to make this baby swim at the same depth all the way back to you. Since this is a GRIFFON, it casts like a rock with minimal wind resistance. Therefore, with I.T.O. designed reels you can use F3 or even F4 class bait casting Destroyers for the BABY GRIFFON. With this bait in your tackle box you have a peace of mind, and a little more edge against other anglers.

Length: 37.8mm

Weight: 3/16oz

Diving Depth: 0.3M



NC Megabass Kinkuro

Ito Shrimp

PM Ayu

NC Tanago

Frozen Shad

NC IL Tamamushi

Frozen Pink





itō ENGINEERING VISION 100 MIYABI SW PAT.

The third vision has finally arrived. The Vision 100 is a new generation of real flat sided shallow cranking. This lure also works well in shallow water via real cranking. Its unique flat sided body and internal gyro-balancer system (PAT.P) gives a butterfly wobbling effect in an impressive staggered dancing movement. This proves especially effective in shallow cranking since the lure has a palm slap effect. The movable fin (PAT.P) utilizes memory shape plastic that serves to agitate the water with a rolling motion. Twitching yields a highly responsive panic action. Vision 100 is great for bass, but is also yeilds unbeatable performance for catching sea bass. It has the best points of both minnow and crank baits and in fact is the perfect blend of both techniques. As a new generation of a hybrid plug, it has finally made its debut with a bubble header design version of those handmade jigs having amazing records in fish catching performance. It starts fluttering at a dizzying speed when sinking and darts back and forth by quick jerk. Even for bass fishing, the Vision 100 is amazingly effective for bubbling water strike fishing or jerks or vertical drops.

Length: 100mm **Weight:** 1/2oz **Diving Depth:** 0.75M



GG Inako



M Katakuchi RB



GG Teaser



GG Akakin



HT Urume



COMING SOON

IL Mirage

itō ENGINEERING VISION ONETEN SW PAT.

Unlike ONETEN which is a slow-floating jerking minnow, ONE-TEN SW is the model designed for salt-water fishing. Equipped with three salt-water resistant Permasteel hooks (front & rear: regular, middle: KATSUAGE) and the TUNGSTEN composite balancers, ultra long & accurate casting is a cinch. For striper fishing from the shores or salt-water fishing in general, Enjoy ONE-TEN SW's sharper and more immediate response to your rod action due to twin TUNGSTEN balancer system developed specifically for ONETEN SW.

Length: 110.5mm **Weight:** 1/2oz **Diving Depth:** 0.75M



M Katakuchi



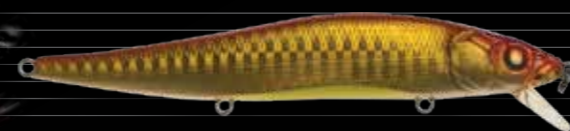
GG Rainbow



IL Mirage



GG Iwashi



GG Akakin



GG Megabass Kinkuro



M RB Shad



VIBRATION-X[®] Ultra^{PAT.}

The flat forehead which acts as a lip, was necessary to give that vibration to a vibration bait up until now. No longer. VIBRATION-X ULTRA's vibration is based on the principle of balance, nothing to do with the shape of the forehead. We used this new approach for the first time in our LIP-LESS BAIT. Try slow-rolling it just above any weed bed which is usually beaten by spinnerbait. You will soon find out that no spinnerbait can match ULTRA's super-realistic presence.

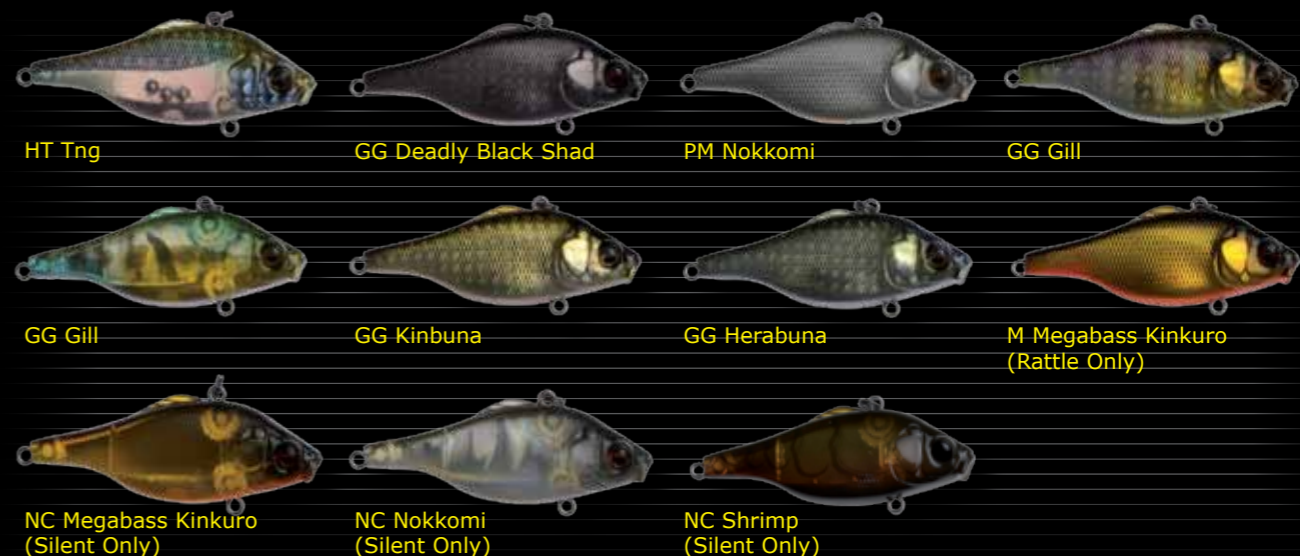
Length: 76.0mm | **Rattle in Model: Weight:** 11/16oz | **Silent Model: Weight:** 5/8oz



VIBRATION-X[®] Smatra^{PAT.}

While the Ultra is close to ¾ oz, the Smatra (Small + Ultra) weighs ½ oz. It is a compact and easy to use bite-size vibration bait, perfect for slicing any promising area as a search bait. In addition, due to the low position fixed balancer, the Smatra can be retrieved at varying speeds.

Length: 64.5mm | **Rattle in Model: Weight:** 1/2oz | **Silent Model: Weight:** 3/8oz

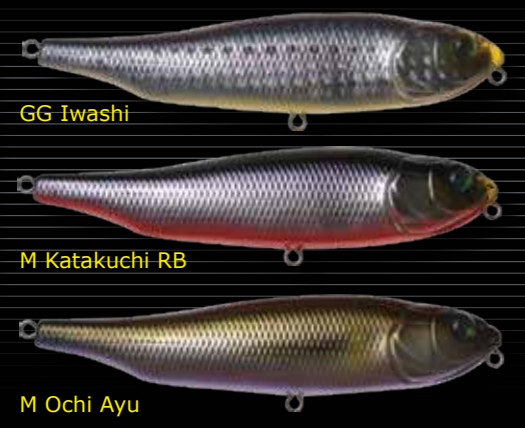




GIANT DOG-X SW PAT.

Just like the original DOG-X and DOG-X Jr, GIANT DOG-X is built to roll-walk. Roll-walking does two things. It pushes (displaces) more water and exposes the sides of the bait to the fish underneath. If bait simply skates left and right, it pushes the least amount of water and only its belly is visible to the fish below. That is why roll-walking is critical. At the same time with the high buoyancy and rather tall body design, GIANT DOG-X effectively eliminated the slow movement, the inherent problem with the larger baits. GIANT DOG-X's action is now controlled by a tungsten balancer.

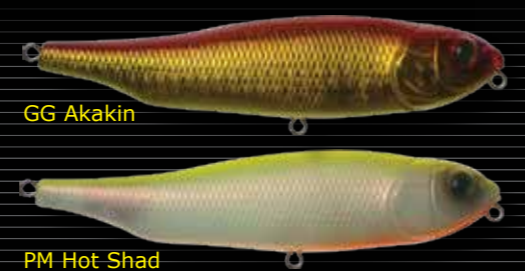
Length: 98.0mm **Weight:** 1/2oz



GG Iwashi

M Katakuchi RB

M Ochi Ayu



GG Akakin

PM Hot Shad



NC IL Phantom

NC Wakasagi

SK

Moth-La OB

Table Rock

Modena Bone

Hachiro Reaction

PM Raigyo

Albino Raigyo

DOG-X PAT.

Probably one of the first MEGABASS baits to reach the U.S.A. in the early 90s, DOG-X has impressed the American anglers ever since by its smooth dog-walk. The secret is the SIDE-STEPPING MOVING BALANCER (PAT) and the SEESAW BALANCER (PAT). Because of these balancers DOG-X not only walks effortlessly but also splashes. In the year 2002 both Sliding and Walking types went through the most radical tune-up (such as tungsten weight, glass rattle and new vertical balancer for the walking type) since its conception. Please find out the new and improved actions of the new DOG-X. There are two types: sliding and walking. As for finishes, "NC" stands for NEON-CORE PHANTOM finish, "M" for METALLIC and "PM" for PEARL MICA.

Length: 80.0mm **Weight:** 1/4oz



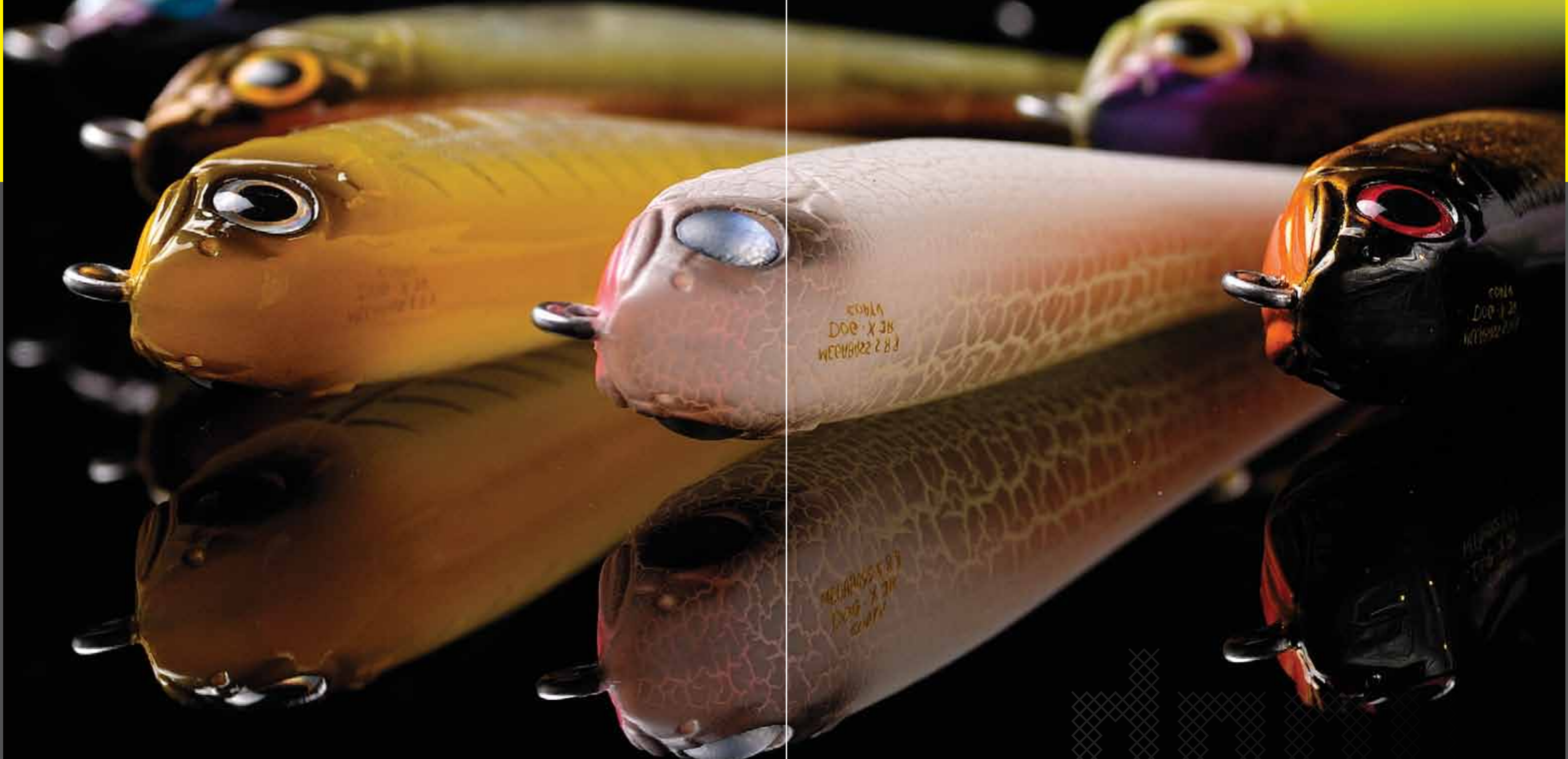


Table Rock



White Butterfly



Modena Bone



GG Megabass Kinkuro



IL Tamamushi OB



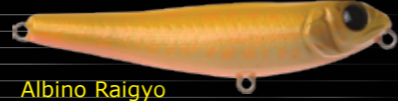
SK



GP IL Phantom



Laser Beam



Albino Raigyo



Coayu Copper



GP IL Avocado

DOG-X® Jr COAYU PAT.

DOG-X Jr. is not simply a downsized version of our original DOG-X. It is certainly a bit smaller than DOG-X as the name indicates, but it is equipped with a new lengthwise moving balancer as well as the now familiar SIDE-STEPPING MOVING BALANCER (PAT.) of the original DOG-X. This new balancer pushes the bait while walking, so that the roll-walk action of DOG-X Jr. is sharper and more dynamic for its size. The point is that smaller bait does not have to suffer from a smaller action. The action of DOG-X Jr. will remind you of the baitfish chased by a predator, frantically ripping and skipping the water surface. Also, you will find out that casting and retrieving DOG-X Jr. with F1 or F2 class Destroyer bait rods is extremely enjoyable due to their high compatibility. If you want to experience the fastest and the smoothest dog-walk action of your life, you must go for DOG-X Jr.

Length: 71.0mm Weight: 1/5oz



GG Oikawa



IL Tamamushi OB



GP Pro Blue



GG Megabass Kinkuro



Ito Gori

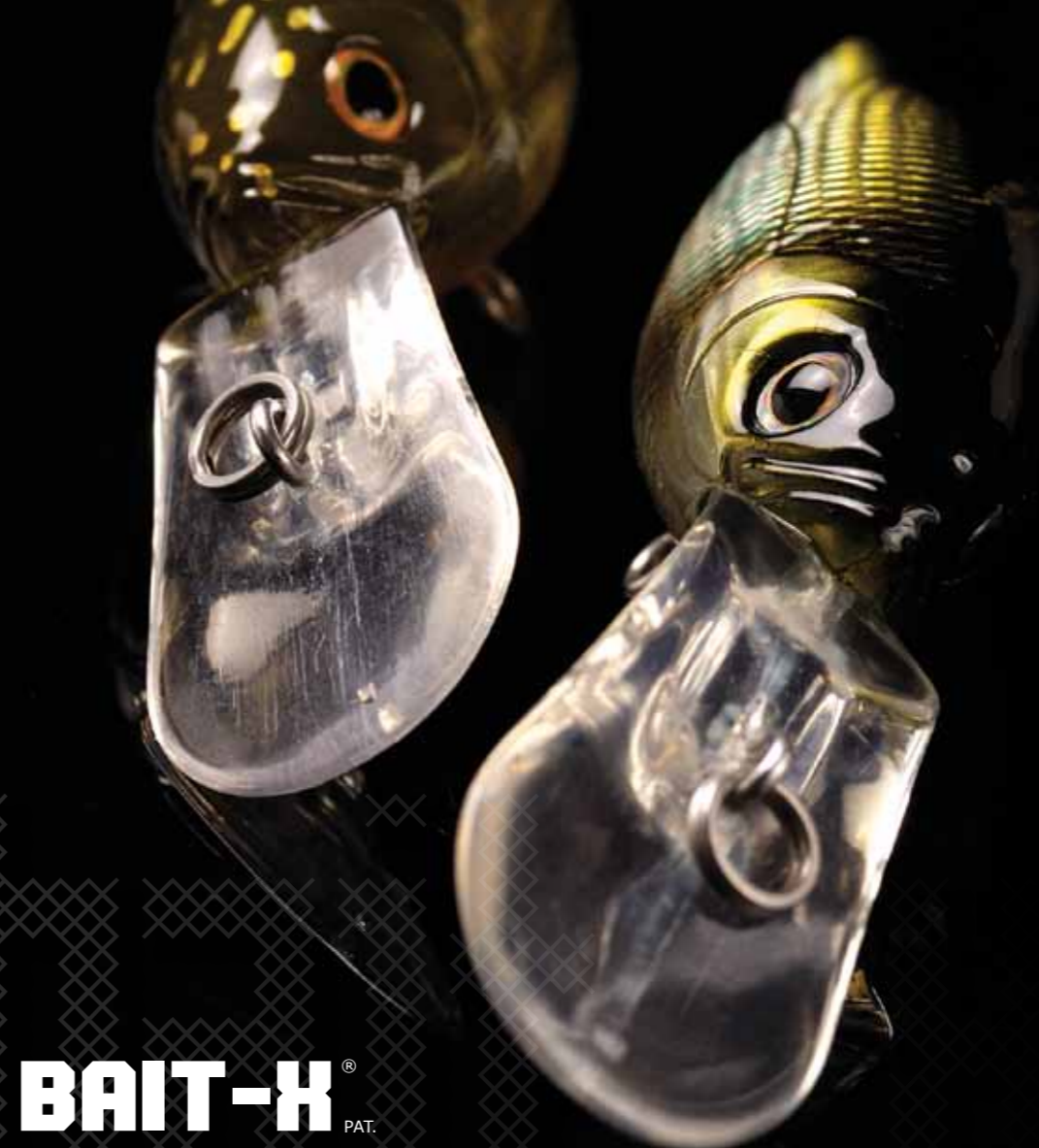
DEEP-X[®] 100

MEGABASS has proven repeatedly that smaller and more compact baits can catch larger fish if their actions are big. DEEP-X100 is a case in point. When this bait traces the bottom, its action is like rubbing its belly against it. And thanks to the balancer, you can make it to twitch unlike other crankbaits. Ever since its introduction DEEP-X100's popularity is based on the fact that this compact bait is extremely good at catching trophy size bass. Equipped with the same MOVING BALANCER SYSTEM of the 200T, DEEP-X100 is at its best when slow-retrieved. Use slow gear ratio reels if you can.

Length: 58.0mm

Weight: 3/8oz

Diving Depth: 2.5M



BAIT-X[®]

The original BAIT-X was the first plastic bait ever made by MEGABASS back in the 80s. The key idea behind the BAIT-X was, in contrast to the GRIFFON Series, to stick around the mid-range structures by tapping (knocking, pecking) them persistently, that is, to imitate crustaceans that are trying to escape from the predators along the structures. The new BAIT-X was developed with this concept in its center, yet completely updated with the Moving Balancer System of DEEP-X Series, the Patent-pending Water-Intake Lip and Hydro-Diffusing Body. When you target the fish that relate to structures such as ripraps and lay downs, ordinary crank-bait will move past the target zone too fast. The Bait-X is designed to appeal to those sedentary bass that relate to the structures.

Length: 66.0mm

Weight: 3/8oz

Diving Depth: 2.2M



M Wakasagi



Mat Craw



GG Oikawa



PM Ayu



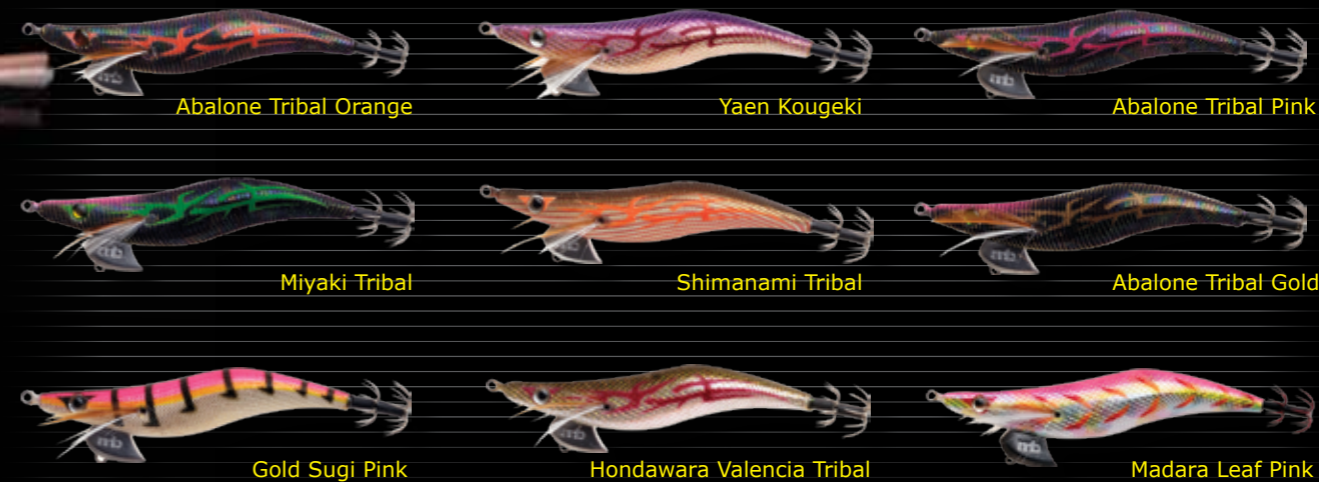
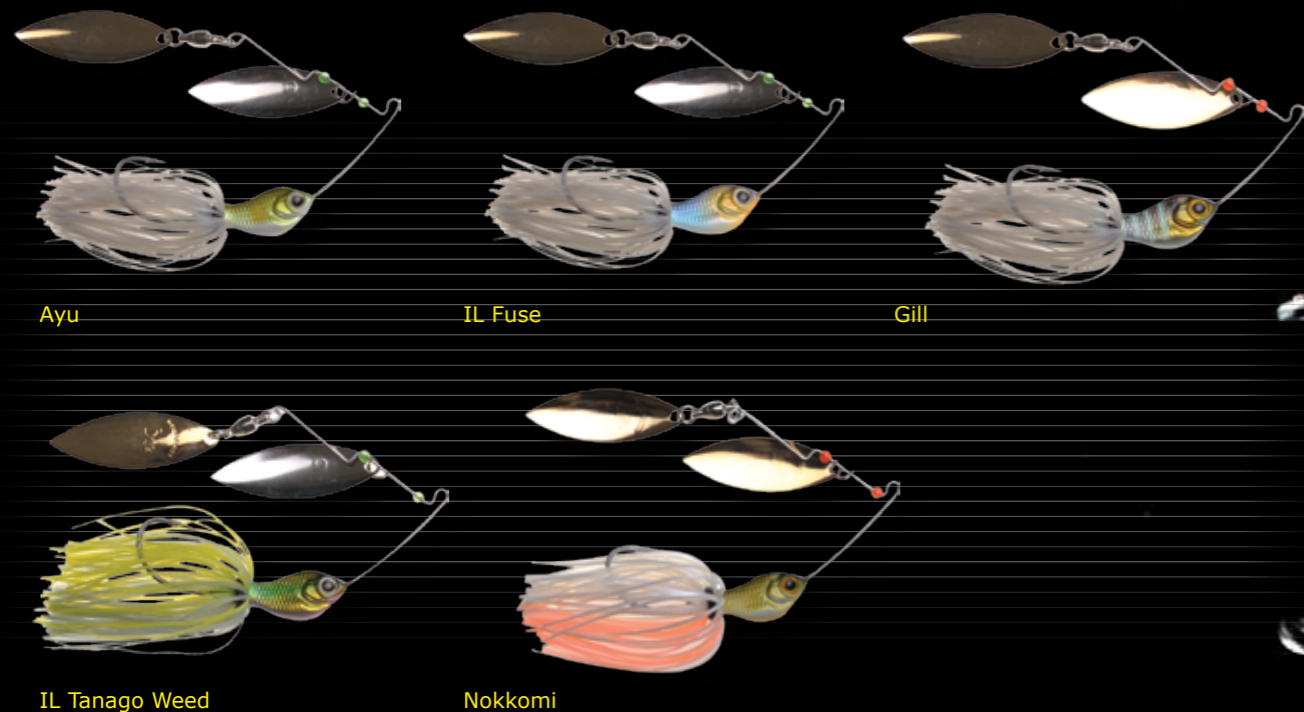
Ito Shrimp



U3 BULLET SHAD MINI

With titanium wire arm, BULLET SHAD produces slower, wider vibration than others. In fact it allows the head to swing wider when retrieved. Also, its centre of gravity is set at the lowest point, it will be able to come right through most weedy areas.

Head Weight: 3/8oz



DART CREW 2.9 and 3.5

Arguably the most sophisticated and researched squid jig to ever be released the Megabass Dart Crew 2.9 and 3.5 is nothing short of spectacular. This jig has the most unbelievable ever changing "chameleon" style finishes that are extremely hard wearing and long lasting. It has been built with a thin nose to reduce tangling, a patented weight balancing system to achieve crisp precise swimming motions and a set of hooks/jags that are easily the sharpest seen and are not to be played with. Available in two weights -2.9 and 3.5 and 8 awesome colours there is sure to be a jig for every squid fisherman

Length: 2.9 Weight: 13g

Length: 3.5 Weight: 21g





DART CREW UDSL 3.5

Once again setting the standard for all things that swim, Megabass has rewritten the rules for squid jigs with its new Dart Crew UDSL Squid Jig.

The UDSL Jig has an unmatched swimming action with an amazing side to side swimming motion that has to be seen to be believed. The Ultra Dart swimming action is like a switch for squid, attracting them from very long distances and triggering aggressive assaults on these enticing jigs.

On top of its unique dart action, The Dart Crew UDSL also features a built in weight and new top side jag design to not only give an unequalled swimming action but also to make it nearly snag proof! By concealing the weight of the squid jig and removing the jags from the underside of the tail it is the perfect jig for fishing the structure the squid a renowned to love while the whole time getting Stuck Less. This jig will swim through the heaviest of cover to attract the coyest squid around.

Length: 3.5 **Weight:** 20g



MB Squid Bag

Megabass has also released a double sided Squid Jig Box that is nothing like anything else on the market holding 10 jigs comfortably. There is also a Megabass Squid bag that is capable of holding two boxes and all of the accessories etc needed for successful squid fishing. Be sure to enquire about these jigs today at your local tackle shop and see why Megabass squid jigs are the best.



MB Squid Box

Megabass[®]

Distributed By:

Frogley's Offshore
PO Box 5177, Ballina, NSW 2478

Telephone: (02) 6681 3988

Fax: 1800 812 500

Web: www.megabass.com.au
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